

EVENT X PO 2024

“Everything, Everywhere, Events!”

19–21 August
2024 | **10 AM - 5 PM**
KUALA LUMPUR CONVENTION CENTRE

Step into the forefront of innovation and opportunity at **EVENTXPO 2024** happening from August 19th to 21st at the prestigious Kuala Lumpur Convention Centre. Organized by **MACEOS** (Malaysia Association of Exhibition and Suppliers) and Co-Organized by **MyCEB** (Malaysia Convention and Exhibition Bureau), this year's expo, held in conjunction with Malaysia Business Events Week (MBEW), offers a transformative platform for industry players. With targeted networking opportunities, access to invaluable insights, and a myriad of engaging activities, **EVENTXPO 2024** is your gateway to amplifying visibility, forging strategic partnerships, and staying ahead of the curve in the dynamic events landscape.



Themed, **Everything, Everywhere, Events!** Immerse yourself in the convergence of ideas, innovations, and opportunities at **EVENTXPO 2024**. Our theme encapsulates the dynamic and ever-expanding world of events, where possibilities are limitless, and boundaries are transcended. Join us as we explore the endless horizons of the events industry and discover new pathways to success.

Don't miss your chance to seize opportunities and propel your business to new heights – reserve your space today and join us in shaping the future of events.

www.eventxpo.my

Welcome to EVENTXPO 2024!

On behalf of MyCEB, I warmly welcome you to EVENTXPO 2024, our collaborative effort with MACEOS, showcasing Malaysia's premier position in business events. Through innovation and industry connections, we aim to elevate standards and capabilities. EVENTXPO, alongside Malaysia Business Events Week (MBEW), offers a platform empowering event professionals and driving economic growth. Join us in exploring and maximizing the potential of the events industry. See you at MBEW 2024!

Azman Haji Tambi Chik

Chief Executive Officer
Malaysia Convention & Exhibition Bureau (MYCEB)



You're cordially invited to be a part of EVENTXPO 2024!

As the organizing chairman of EVENTXPO 2024, I extend my warmest greetings to all industry leaders and professionals. EVENTXPO marks an exciting milestone as we embark on this inaugural journey together. With meticulous planning and dedication, we've crafted an event that promises to be a catalyst for industry growth and innovation. Join us at EVENTXPO 2024 to explore new horizons, forge meaningful connections, and shape the future of our industry.

See you at **EVENTXPO 2024!**

Francis Teo

Organizing Chairman of EventXpo 2024



Why Exhibit at **EVENTXPO 2024?**

- ▶ Showcase your products and services to a targeted audience of industry professionals.
- ▶ Expand your network and forge valuable partnerships with key players in the events sector.
- ▶ Position your brand as a leader in innovation and thought leadership.
- ▶ Access exclusive opportunities to engage with hosted buyers and decision-makers.
- ▶ Elevate your visibility and gain exposure in the rapidly growing events market.



Who Will Visit **EVENTXPO 2024?**

- ▶ Conference Organizers
- ▶ Exhibition Organizers
- ▶ Event Planners
- ▶ Venue Managers
- ▶ Marketing Professionals
- ▶ Technology Providers
- ▶ Government Representatives
- ▶ Trade Associations
- ▶ Corporate Companies
- ▶ Exhibitors from various exhibitions
- ▶ **And many more!**

“Join over 50 local and international buyers hosted by MyCEB, engage with 300 conference delegates, and extend your reach to all trade association member companies invited for **EVENTXPO 2024!”**

Investment @ EVENTXPO 2024

WALK ON PACKAGE (2m x 3m) inclusive of shell scheme, 1 info desk, 2 chairs, booth lighting, 1 unit of 13 amp plug socket, 1 conference pass and 2 pax invitation to Exhibitors' Networking Nite

- Malaysian - RM 4,500 per booth
- International - USD 1,000 per booth

Special Discount
for IPP and MACEOS Members:
Enjoy 20% off (valid until 30th June 2024)

SPACE ONLY (minimum 18 sqm) inclusive of 2 conference pass and 2 pax invitation to Exhibitors Networking Nite

- Malaysian - RM 450 per sq metre
- International - USD 100 per sq metre

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Enjoy 20% off (valid until 30th June 2024)

For enquiries please contact MACEOS Secretariat Team :

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Organized by:

MACEOS
M A L A Y S I A

Co-Organized by:

Malaysia
Convention
& Exhibition
Bureau

Held In Conjunction With:

MBEW
MALAYSIA BUSINESS EVENTS WEEK

Official Media Partner:

**ADELSTON
MEDIA**

**MALAYSIAN ASSOCIATION OF CONVENTION AND EXHIBITION
ORGANISERS AND SUPPLIERS (MACEOS)**

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