



Meet in 
Malaysia
BE Greater, Together.

MyTripleE 2.0

powered by Meet in Malaysia

Your Strategic Support for Business Events in Malaysia



MyTripleE 2.0 is more than just an event support programme - it's your dedicated partner in creating exceptional conventions, exhibitions, and corporate meetings & incentives.

Powered by Meet in Malaysia, MyTripleE 2.0 offers a range of financial and experiential benefits to enrich your business events in Malaysia, while uplifting homegrown events. From tailored venue packages and distinctive

local souvenirs to seamless on-the-ground assistance, MyTripleE 2.0 ensures you have everything you need to host a successful event.

With Malaysia's vibrant culture, stunning natural beauty, state-of-the-art infrastructure, diverse food offerings, and renowned hospitality, Malaysia is the perfect destination for your next business gathering.

Let's Meet in Malaysia, and BE Greater, Together.





Supporting Regional & International Conventions

The support programme combines event support with targeted initiatives aimed at advancing event technology, human capital development, sustainable practices, and unique cultural experiences. With MyTripleE 2.0 support, you can confidently host your future convention in Malaysia, backed by the necessary resources and expertise to ensure a successful and impactful event, all while showcasing the country's distinctive cultural, technological, and sustainable offerings.

Meeting Size Requirement



2 days, minimum of **250** pax with **10%** international delegates

Support Value



From **RM3,000** up to a maximum of **RM20,000**

Support Items



- Meeting Packages
- Additional Support for Event Programme

Support Packages

Meeting Package

RM120 per international delegates (From RM3,000 up to RM4,000)



Additional Support For Event Programme

**TechReal/
Event Technology**
RM4,000



**Sustainable/
Future Initiatives**
RM4,000



Human Capital
RM4,000



**Diversity, Equity &
Inclusion (DEI)**
RM4,000

*Terms and conditions apply and subject to approval.

Support Criteria

1. The organisation applying for support must be registered with the Companies Commission of Malaysia or the Registry of Societies of Malaysia. International organisations or companies must be registered entities in their respective home countries.
2. It must be a paid event whereby registration fees must be collected from delegates.
3. Must have a minimum of two (2) full event days.
4. Must comprise a minimum of 250 pax, of which 10% are registered international delegates.

Terms & Conditions

1. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) no later than 60 working days prior to the event date.
2. This offer is not valid with any other MyCEB campaign or support.
3. This package will be available based on the allocated budget in 2025 and 2026.
4. Financial support is claimable after completion of the event with complete submission of documentation within the stipulated time, subject to approval.

REQUEST FOR SUPPORT



Supporting Regional & International Conventions



EVENT PROFILE

Event Name :		
Event Date: DDMMYYYY to DDMMYYYY) :		
Event Venue :		
Event Website :		
Industry Sector (e.g. medical, finance) :		
Delegate Profile :		
Delegate Breakdown	Number of Delegates	
Local (host city)		
International		
Total		
Programme Outline (briefly outline your confirmed or proposed programme including arrival and departure details) :		
Day	Programme	Venue
1		
2		
3		
Note: Alternatively, you may include a copy of the programme.		

Past Event History (compulsory) :			
Date/Year	Destination	Number of Delegates	Primary Hotel(s)/Venue

Outline a list of major supporters, sponsors and government support (financial & non-financial) for this event. Alternatively, you may include an attachment.

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Are you using a conference and event management company in Malaysia? Yes <input type="radio"/> No <input type="radio"/>	
If yes, please provide the following details :	
Company :	
Name (salutation, first name, surname) :	
Designation :	
Telephone :	Mobile :
Email :	



REQUEST FOR SUPPORT



CONVENTION

Supporting Regional & International Conventions



DETAILS OF AFFILIATED INTERNATIONAL ORGANISATION (if applicable)

Company :	
Company License or Business Registration Number :	
Address :	
State Province :	
Country :	Postcode :
Company Telephone :	Company Website :
Company Type :	
<input type="radio"/> Corporation <input type="radio"/> Government <input type="radio"/> Association / Non-Government Organisation	
CONTACT PERSON	
Full Name (salutation, first name, surname) :	
Designation :	
Telephone :	Mobile :
Email :	

DETAILS OF LOCAL HOST

Company :	
Company License or Business Registration Number :	
Address :	
State Province :	
Country :	Postcode :
Company Telephone :	Company Website :
Company Type :	
<input type="radio"/> Corporation <input type="radio"/> Government <input type="radio"/> Association / Non-Government Organisation	
CONTACT PERSON	
Full Name (salutation, first name, surname) :	
Designation :	
Telephone :	Mobile :
Email :	

I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

Date of Application (DD/MM/YYYY) :

SIGNATURE OF ORGANISING CHAIR :

NAME :

DESIGNATION:

COMPANY STAMP :

Please return completed form to :

Convention Unit
Malaysia Convention & Exhibition Bureau (MyCEB)
Level 9, Menara Z10,
Jalan Alamanda 2, Presint 1,
62000 Putrajaya

Phone : +603 88934500
Email : mycebsa@myceb.com.my
Web : www.myceb.com.my

